

Leads API

Developer Guide | API Version 1.0

Cashcow



Alliance-Leads API
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Using Cashcow Web Service for Integration Alliance-Leads

The API is created for generating lead with Cashcow. You can use it only after you have received User id, Password and Security Key from Cashcow Team.

URL [http:// cashcow.ai/4e31e11a-c6c3-4959-8952-20a8a80b5826/API/](http://cashcow.ai/4e31e11a-c6c3-4959-8952-20a8a80b5826/API/)

Request Parameters:

Parameters	Required	Description
User Id	*	User Id As provided By Cashcow.ai.
Password	*	Password As provided By Cashcow.ai.
Secret Key	*	Secret Key As provided By Cashcow.ai.
Function	*	Function Code '2'
Method	*	Method Code.
Loan Type	*	Loan Type Code
Loan Amount	*	Loan Amount
Loan Tenure	*	Loan Tenure in Months
Employment Type	*	Employment Type Eg 1: Salaried and 2: Self Employed
First Name	*	First Name
Middle Name	(Optional)	Middle Name
Last Name	*	Last Name
Gender	*	Gender Code
Date Of Birth	*	Date Of Birth (dd-mm-yyyy)
Email	*	Email
PAN Number	*	10 Digit Alpha Numeric
Mobile	*	10 Digit Numeric Value
Personal Address	*	Text
Personal Pincode	*	6 Digit Number
Advisor Id	*	Advisor Id Provided by Cashcow

Data Parameters

Parameters	Data Type	Description
user_id	String	User Id As provided By Cashcow.ai.
password	String	Password As provided By Cashcow.ai.
secret_key	String	Secret Key As provided By Cashcow.ai.
function	Number	Function Code '2'
method	Number	Method Code.
loan_type	Number	Loan Type Code from Loan Type Table
loan_amount	Number	Loan Amount
loan_tenure	Number	Loan Tenure in Months
employment_type	Number	Employment Type Eg 1: Salaried and 2: Self Employed
first_name	String	First Name
middle_name	String	Middle Name
last_name	String	Last Name
lead_gender	Number	Gender Code
lead_dob	Date	Date Of Birth (dd-mm-yyyy)
lead_email	String	Email
lead_pan_number	String	10 Digit Alpha Numeric
lead_mobile	Number	10 Digit Numeric
personal_address	Text	Text
lead_pincode	Number	6 Digit Number
advisor_id	Number	Advisor Id Provided by Cashow

Request Example:

```

$data = array(
    'user_id' => 'admin', //R
    'password' => 'passtheadmin', //R
    'secret_key' => '5f4dcc3b5aa765d61d8327deb882cf99', //R
    'function' => '2', //R
    'method' => '1', //R
    'loan_type'=>'1', //R
    'loan_amount'=>'100000', //R
    'loan_tenure'=>'12', //R
    'employment_type'=>'1', //R
    'first_name'=>'abcd', //R
    'middle_name'=>'dav', //OP
    'last_name'=>'rst', //R
    'lead_mobile'=>'1234567890', //R
    'gender'=>'1', //R
    'date_of_birth'=>'28-03-1993', //R
    'email'=>'abc@demo.com', //R
    'pan_number'=>'ABCDE1234A', //R
    'address'=>'aafdxfbb gnx b', //R
    'pincode'=>'400057', //R
    'advisor_id'=>'XXXX' //R
);

```

Response:

```
{"status": "success", "status_code": "1", "msg": "Recode Inserted"}
```

Error Response:

```
{"status": "fail", "status_code": "5", "sub_status_code": "1", "msg": "parameter mismatch"}
```

Loan Type

Name	Product Code
Personal Loan	1
Business Lone	2
Home Lone	3
Loan Again Property	4
Credit Card	5
Balance Transfer	6
Car Loan	7
Gold Lone	8

Error Table:

Error	Parameters	Description	Status Codes	Sub Error Codes	status
Authentication Error		Invalid Authentication Details	100		fail
Internal Error		Server Error	2		fail
Function		Invalid Function Code	3		fail
Method		Invalid Method Code	4		fail
Product Type	Loan Type	Numeric code as given in Loan Type Table	7	1	fail
Parameter	Loan Amount	Numeric Values Only	7	2	fail

Mismatch Error					
Parameter Mismatch Error	Loan Tenure	Numeric Values	7	3	fail
Parameter Mismatch Error	First Name	Non Numeric Values Only	7	4	fail
Parameter Mismatch Error	Middle Name	Non Numeric Values Only	7	5	fail
Parameter Mismatch Error	Last Name	Non Numeric Values Only	7	6	fail
Parameter Mismatch Error	Mobile	10 Digit Numeric Value Example:9123456789	7	7	fail
Parameter Mismatch Error	Gender	Numeric Values Only(1:Male,2:Female and 3:Other)	7	8	fail
Parameter Mismatch Error	Personal Pincode	6 Digit Numeric value Example:123456	7	9	fail
Parameter Mismatch Error	PAN Number	10 Digit Alpha Numeric Value Example:DEMOA1234A	7	10	fail
Parameter Mismatch Error	Date Of Birth	Date in Given Format Only (dd-mm-yyyy)	7	11	fail
Parameter Mismatch Error	Email	Text Value	7	12	fail
Parameter Mismatch Error	Personal Address	Address cannot be empty or Such Small Address	7	13	fail
Parameter Mismatch Error	Employment Type	Numeric Values 1: Salaried and 2: Self Employed	7	14	fail
Parameter Mismatch Error	Advisor Id	Invalid Advisor Id	7	15	fail
Duplicate Entry Error		Duplicate Entry Error	6		fail
Operation Success		Operation Success	1		success